

# Cash is King, Get the Most Out of Every Dollar



After the downturns and instabilities of recent years, it's easy to understand why every business is a little cash-obsessed. Whether you're saving for a rainy day or doing accounting gymnastics to stretch your thin reserves, every finance department is zeroed in on making every dollar work as hard as it can.

## Simplify cash management

A business solution from Microsoft gives you the tools to track and manage your cash. A cash-flow calendar lets you look back or look ahead to see how your funds flow in and out of your business – simply by selecting a given day, week or month. Bank reconciliation tools give you a clear look at your actual cash on hand as well as all your deposits and debits across all your bank accounts.

You can also track collections to keep tabs on accounts receivables and make sure you're getting paid as quickly as possible. A simple, out-of-the-box report pulls a list of customers whose balances are over a threshold you choose, allowing you to prioritize and evaluate their history to see if the balance issue is a one-time occurrence or a trend you need to address. And with a direct connection to Microsoft Outlook, you can take care of issues right away by sending a simple email.

## Better decisions

When you make fast, informed decisions, it has a direct impact on your bottom line. With Microsoft Dynamics, you can make smart decisions across your business – from marketing and inventory to

customer credit limits, discounts and payment terms – to bring down costs and turn margins into cash flow. Microsoft Dynamics will help you:

- Optimize your resources and improve end-to-end processes to increase your profitability using predictive analysis.
- Increase staff productivity and drive accuracy by automating your purchasing processes using order-point minimums and maximums, as well as built-in workflows.
- Streamline supply chain processes and inventory management – and reduce operational costs companywide – with the ability to track turnover and maintain the right stock levels.

[Read how UK based NCFE](#) improved its cash flow and managed credit control by switching to Microsoft Dynamics.

